

QUALIFICATIONS PROFILE

Creative and multitalented Designer with over 18 years of experience in graphic design, illustration, website design, concept design, 3D Visualization and multimedia. Dynamic team player with exceptional collaborative and interpersonal skills. Passionate and inventive creator accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Creative Experience in the following:

DESIGN

- Graphic & Print Design
- Identity Design
- Concept Design
- Website Design
- Signage Design

ILLUSTRATION

- Traditional Illustration
- Digital Illustration
- Concept Sketches
- Character Design
- Technical Illustration

VISUALIZATION

- 3D Rendering
- 3D Modeling
- Photorealistic Rendering
- Architectural Illustration
- Site & Landscape Design

PROFESSIONAL EXPERIENCE

RSwaim DESIGN, Ladera Ranch, CA, 1999-Present

Owner – Creative Director

Successfully managed and coordinated design and illustration projects from concept through completion. Collaborated with clients to create vision, conceive designs, and consistently meet deadlines and budget requirements.

Selected Accomplishments:

- Created identity and logo design for Tuwa | Elements of the Earth, including: website design, product design, brochures, catalogues and exhibit design. (www.tuwadesigns.com)
- Provided packaging & product logo design as well as POP displays, apparel design and marketing pieces for Smart Girls Who Surf. (www.smartgirlswhosurf.com)
- Created successful branding, logo, website design, product display and packaging design for Popsalot Gourmet Popcorn. (www.popsalot.com)
- Illustrated award-winning book, "The King and The Queen and the Jelly Bean."

PDS West | Planning & Design Solutions, San Juan Capistrano, CA, 1999-2008

Senior Designer – Project Manager

Duties here included, but were not limited to: Site Planning & Design, Signage & Logo Design, Environmental Graphic Design, 3D Visualization and Illustration as well as Conceptual Design. Acted as Design Director for all major visualization presentations to major clients, making sure design cohesion was implemented through out all projects.

Selected Accomplishments:

- Designed successful logos and style guides for the County of Riverside, California.
- Assisted in created the unique style of Photorealistic Rendering used at PDS West.
- Designed, built and managed company website: www.pds-west.com.

Peridian International, Newport Beach, CA, 1997-1999

Landscape Designer – Project Manager

Provided sketches, drawings, site design, construction documents, specifications, cost estimates, office work, fieldwork, and construction supervision necessary for contractors to bid on and accurately build a variety of international resorts and projects.

Selected Accomplishments:

- Designed Native American Village and Park in City of Santa Fe Springs, California.
- CAD Manager overseeing and implementing standards for visual and graphic presentations.
- Provided design work and drawings for the community of Playa Vista in Los Angeles, CA.
- Provided design work and drawings for Pueblo Bonito Oceanfront Resort & Spa in Mexico.

EDUCATIONAL BACKGROUND & AWARDS

Product Design Courses, 2004 – 2006

ART CENTER COLLEGE OF DESIGN – Art Center at Night Extension Program

Attended product design courses through Art Center at Night's extension program at Oakley's headquarters in Irvine, California.

Bachelor of Science in Landscape Architecture, 1996

CALIFORNIA POLYTECHNIC UNIVERSITY POMONA, Pomona, California

(Completed 3 years in the Graphic Design program before switching to Landscape Architecture)

Mom's Choice Award – Children's Book Illustration, 2004

Awarded for illustration work on "The King and the Queen and the Jelly Bean."

Photoshop Guru Award Finalist, 2003

Awarded for excellence in Photoshop skills from National Association of Photoshop Professionals

Design Graphics - January 2002

Illustrations chosen to be published in the Portfolio Issue of Design Graphics, Issue #78

TECHNICAL PROFICIENCY

<i>Platform:</i>	Windows, Mac OS
<i>Applications:</i>	Adobe Photoshop, Illustrator, InDesign, Dreamweaver and Acrobat Professional; AutoCAD 2009, Google SketchUp; Office Suite (Word, Excel, PowerPoint and Outlook)

ADDITIONAL

"A Yaqui Indian, Ramon is a recognized Native American artist, drawing and painting Native American dancers in traditional regalia. His special combination of skills with pencil/pen/brush and with computer graphic applications, give his illustrations a unique character and style."